



# VISNJA OSTOJIC

GRAPHIC DESIGNER AND ILLUSTRATOR

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*Very open minded, curious and versatile graphic artist. I love good visual solutions and welcome complex challenges. Looking forward to working with both companies and individuals in need of any graphic design and digital illustration services.*



## EDUCATION

- 2006/** Bachelor of Graphic Design  
**2010** *The Royal Academy of Arts (KABK), The Hague*
- 2001/** International Baccalaureate (IB)  
**2003** *The International School of The Hague, The Hague*
- 1998/** International General Certificate of  
**2001** Secondary Education (IGCSE)  
*The International School of The Hague, The Hague*

## NATIONALITY

Dutch (born in Belgrade, Serbia)

## LANGUAGES

English ●●●●●●●●●●

Serbian,  
Croatian ●●●●●●●●●●

Dutch ●●●●●●●●○○

## WORK EXPERIENCE

**2010/** **:: VO :: Graphic Design and Illustration**  
**present** *Freelance Graphic Designer and Illustrator*

Producing designs for both print and web as an independent freelancer. The designs include posters, flyers, brochures, book layouts, magazine spreads, vector graphics, hand and digital illustrations, logos, banners, animations, digital marketing material, web lay-outs, online banners and company presentations.

**July 2019** Viva Wallet | London, United Kingdom  
**Aug 2023** *Senior Graphic Designer / Marketing and Product*

- Designing promotional material for VivaWallet products (digital and print)
- Establishing brand identity elements and ensuring brand consistency across all Viva Wallet channels
- Designing various campaigns consisting of digital ad collateral and product landing pages
- Creating visuals for social media platforms, both static and animated
- Working on new visual assets for Viva Wallet website

**feb 2019/ ProQR Therapeutics | Leiden, Netherlands**

**july 2019** *Contract Graphic Designer*

- Helping with the visualisation of scientific data and research results
  - Creating posters that display various research processes during conferences and other events
  - Ensuring consistency of corporate identity throughout company presentations
  - Creating visuals for in-house events for both social and work-related happenings
  - Creating images for social media posts
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**jan 2018/ Multilotto | St. Julian's, Malta**

**sep 2018** *Graphic Designer / Marketing*

- Creating landing pages, e-mail templates and widgets
  - Designing all promotional material for Multilotto and LottoWarehouse websites
  - Modifying design assets for different campaigns and brands
  - Designing company presentations
  - Managing the correct use of the brands imagery, colours, fonts and the overall look and feel
  - Working closely with the marketing team and executing their daily design requests
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**2016/ Raketech, Malta | St. Julian's, Malta**

**2018** *Graphic Designer*

- Creating and managing marketing materials for Raketech affiliate websites
  - Designing new websites / redesigning existing websites
  - Assisting Web Developers with web layouts and graphic content
  - Managing daily graphic design requests (banners, logos, graphics, etc..)
  - Checking / correcting sizes, colour profiles and the quality of the graphic material for use on websites
  - Creating various promotional material for Raketech
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**2014/ ESA European Space Agency | Noordwijk, Netherlands**

**2015** *External Graphic Designer*

- Working on various assignments such as conference panels, flyers, infographics, brochures, folders etc..
  - Assisting the Head of Communications Department with the set-up of events and interiors within ESTEC (European Space Research and Technology Centre)
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**2011/ ESTEC European Space Research and Technology Centre | Noordwijk, Netherlands**

**2012** *Assistant Communications Officer / Graphic Designer*

- Day-to-day management of the design and production of ESA's promotional material (print and web)
  - Creating graphics used in annual reports and brochures
  - Creating banners, flyers and posters for various internal and external presentations
  - Working closely with the editors and external printing contractors
  - Closely assisting the Communications Officer with a variety of smaller tasks such as: arranging various meetings, helping to set up events, improving the overall appearance of labs and other working spaces
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**2009 Werf 3 | Amsterdam, Netherlands**

*Graphic Design Intern*

- Developing concepts for various promotional campaigns and realizing them in terms of graphic design
- Designing posters, flyers, event invitations and magazine and book layouts for various clients
- Organising and photographing the company's work for use on their portfolio website

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## VOLUNTEER WORK EXPERIENCE

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**2018/2019**    **Lucky Plush Productions | Chicago, Illinois, USA**  
*Remote Graphic Designer*

Designed the print and social media collateral for “Rooming House Returns to Chicago” performance held on May 23 | 2019 in Chicago, Illinois. Additionally, I created designs for the benefit event (party) “Plucky Lush ‘19” which was a follow-up to the show.

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**2017**    **Walk Of Hope, UN | The Hague, Netherlands**  
*Graphic Designer*

Designed the promotional material for the first European Walk Of Hope event that took place between the 28th and the 30th of March 2017 in The Hague, Netherlands. This conference and a Peace March originated in India under the supervision of Sri M, social reformer and peace activist. The event was endorsed by the United Nations as a unique peace initiative aimed at spreading the message of non-violence, solidarity and peace.

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## SOFTWARE SKILLS

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Adobe InDesign	● ● ● ● ●
Photoshop	● ● ● ● ●
Illustrator	● ● ● ● ●
After Effects	● ● ● ○ ○
Sketch	● ● ● ○ ○
Microsoft Office	● ● ● ● ○
WordPress	● ● ● ● ○
Procreate	● ● ● ● ○
Figma	● ● ● ○ ○

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## SPECIALTIES

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Typography	● ● ● ● ●
Digital design	● ● ● ● ●
Marketing design	● ● ● ● ●
Print and DTP	● ● ● ● ●
Web layouts	● ● ● ● ○
Editorial	● ● ● ● ●
Vector art	● ● ● ● ●
Digital illustration	● ● ● ● ○
Animation	● ● ● ● ○